**Customer Course Engagement Analysis**

**Overview:** The infographic presents a comprehensive analysis of customer engagement in online courses from January 1, 2022, to October 22, 2022. It showcases various metrics and data visualizations that reflect the engagement patterns and preferences of students.

**Key Metrics:**

* **Total Courses Offered:** 46
* **Total Purchases:** 3,000
* **Average Course Rating:** 4.79 Rating
* **Total Students Registered:** 35,230
* **Total Minutes Watched:** 1.84 million
* **Average Minutes Watched per Student:** 28.48

**Engagement Trends:**

* **Monthly Registrations:** The line chart indicates a fluctuating trend in student registrations, with a peak in July.
* **Global Reach:** The world map highlights a widespread global registration, with significant concentrations in North America, Europe, and Asia.
* **Subscription Preferences:** A majority of students prefer annual and monthly subscriptions, as shown in the bar graph.

**Popular Courses and Student Engagement:**

* **Most Watched Course:** “Introduction to Data and Data Science” leads as the most-watched course.
* **Student Engagement:** The top 10 students by average minutes watched display varied levels of engagement, with some significantly exceeding the average.

This report summarizes the high-level insights from the infographic, providing a clear picture of customer engagement in the online courses offered during the specified period.

* **Monthly Ratings Trend**: August had the highest total rating with 833, while October saw the lowest at 481.
* **Engagement by Rating**: There is a positive correlation between course ratings and average minutes watched; higher ratings lead to more engagement.
* **Student Distribution**: India has the highest number of students, followed by the US, indicating a strong presence in these countries.
* **Minutes Watched**: India also leads in total minutes watched, suggesting high levels of student activity and engagement.

These insights could be valuable for understanding student behavior and improving course offerings. If you need a more detailed analysis or have specific questions, feel free to ask!